



# POLITICAL ADVERTISING CHECKLIST

For Internal  
Use Only:

Name of Candidate: Decc

Office Being Sought: Congress

Person Ordering Advertising: Meredith Kaufman

Relation to Candidate: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Person To Whom Disclosure is Given: \_\_\_\_\_

Date

Item

10/24

Candidate has been determined to be "legally qualified" and requested political time.

10/24

Candidate's announcement constitutes a "use;" ie., candidate personally appears on the spot and is identifiable, and the spot is controlled, sponsored or approved by candidate or candidate's authorized committee.

10/24

Candidate's announcement contains proper sponsorship identification.

10/24

Candidate's have provided NAB form or other written statement of agency authorization to place advertising behalf of client (non-Federal candidates only).

10/24

Candidate has been provided with KABB FOX 29 Statement of Policy on Advertising.

10/24

Candidate has been provided with KABB FOX 29 Station Rate Card.

10/24

Campaign Committee has provided list of officers and directors.

10/24

Campaign has signed and dated the Political Certification

10/24

Cash in advance received.

Date

10/24/12  
Station Manager/Director of Sales

Adam Hodge  
Rep/Office

Rep Order# 9851768 Ver# 1 Status New Traffic Order# Printed: 10/24/2012 2:46 PM 1 of 3  
EC'd Yes Last Received: 10/24/2012 12:58 PM  
Showing Buylines: All Lines

Station KABB-TV SAN ANTONIO  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 2215  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2215  
Flight Dates 10/23/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ADAM HODGE  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ISSUE 10/25

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F,M	5A-6A	FOX NEWS FIRST EARLY EDITION	:30	\$200.00	10/25-10/29	2	1	2	\$400.00	
	2	TH-F,M	6A-7A	FOX NEWS FIRST EARLY EDITION	:30	\$300.00	10/25-10/29	3	1	3	\$900.00	
	3	TH-F,M	7A-9A	FOX NEWS FIRST	:30	\$500.00	10/25-10/29	3	1	3	\$1,500.00	
	4	TH-F,M	12P-1P	THE PEOPLE'S COURT	:30	\$400.00	10/25-10/29	2	1	2	\$800.00	
	5	TH-F,M	1P-2P	JUDGE ALEX 2X	:30	\$400.00	10/25-10/29	2	1	2	\$800.00	
	6	TH-F,M	2P-230P	DIVORCE COURT	:30	\$400.00	10/25-10/29	2	1	2	\$800.00	
	7	SU	9A-10A	FOX NEWS SUNDAY	:30	\$200.00	10/28-10/28	1	1	1	\$200.00	
	8	TH-F,M	3P-4P	DR. PHIL	:30	\$700.00	10/25-10/29	1	1	1	\$700.00	
	9	TH-F,M	6P-630P	TWO & A HALF MEN	:30	\$1,200.00	10/25-10/29	1	1	1	\$1,200.00	
	10	TH-F,M	630P-7P	TWO & A HALF MEN	:30	\$1,400.00	10/25-10/29	1	1	1	\$1,400.00	
	11	SA	6P-630P	TWO & A HALF MEN	:30	\$600.00	10/27-10/27	1	1	1	\$600.00	

Station KABB-TV SAN ANTONIO    Agency ( ) GREAT AMERICAN MEDIA    Rep Firm  
Advertiser ( ) POLITICAL ISSUE GROU    3050 K ST NW, SUITE 100    Sales Office ( ) WASHINGTON  
Product DCCC    WASHINGTON, DC 20007    Salesperson ( ) ADAM HODGE  
Estimate# 2215    Agency C/P1/P2/E 11/14/2215    Salesperson Phone# 202-955-5342  
Buyer Meredith Kaufman    Flight Dates 10/23/2012 - 10/29/2012    Salesperson FAX# 202-955-5348  
Phone#    Hiatus Weeks  
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	SA	630P-7P	TWO & A HALF MEN	:30	\$700.00	10/27-10/27	1	1	1	\$700.00	
	13	W	7P-9P	THE X-FACTOR	:30	\$3,000.00	10/24-10/24	1	1	1	\$3,000.00	
	14	TH	7P-8P	X-FACTOR RESULTS SHOW	:30	\$3,000.00	10/25-10/25	1	1	1	\$3,000.00	
	15	TU-F,M	9P-950P	FOX NEWS @ 9	:30	\$1,500.00	10/23-10/29	3	1	3	\$4,500.00	
	16	SU	9P-930P	FOX NEWS @ 9	:30	\$2,000.00	10/28-10/28	1	1	1	\$2,000.00	
	17	SU	930P-10P	MAXIMUM SPORTS	:30	\$700.00	10/28-10/28	1	1	1	\$700.00	
	18	SA	7P-10P	COLLEGE FOOTBALL	:30	\$1,500.00	10/27-10/27	1	1	1	\$1,500.00	
	19	SU	12P-315P	NFL	:30	\$3,500.00	10/28-10/28	1	1	1	\$3,500.00	

---REPORT TOTALS---  
Report Totals: 29 / \$28,200.00

---SALES MONTHLY TOTALS---  
Oct 12: 22 / \$24,500.00    Nov 12: 7 / \$3,700.00  
Sales Totals: 29 / \$28,200.00  
Station Totals: 29 / \$28,200.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
Market Totals \$256,364    CABL 0%    KABB 11%    KCWX 0%    KENS 35%    KMYS 2%  
KSAT 34%    UNKN 0%    WOAI 18%

Books null  
Demos RA35+

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Sarah Levene

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

This broadcast time will be used by: Democratic Congressional Campaign Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee  
 430 South Capitol St.  
 Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Kristie Mark, Chief Operating Officer*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11      *[Signature]*      202 338 8700  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

*[Signature]*      *Don Koda*      *General Mgr.*  
 Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

KABB-TV

KABB-TV

Check Date: 10/24/2012		Vendor: 0001012616 KABB-TV		Check No. 027447	
Project Name: DCCC IE 2012 Media		Flight Dates: 10/24/2012 thru 10/29/2012			
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
0002781110241029	10/24/2012	00027811	23,970.00	0.00	23,970.00
mil					
Totals			\$23,970.00	\$0.00	\$23,970.00

KABB-TV

Chase Manhattan Bank  
 1201 Market Street  
 Wilmington, DE 19801  
 62-25311

CHASE MANHATTAN BANK  
 1201 Market Street  
 Wilmington, DE 19801  
 62-25311

027447

Date

10/24/2012

Pay Amount

\$23,970.00\*\*\*

Pay \*\*\*\*TWENTY-THREE THOUSAND NINE HUNDRED SEVENTY AND XX / 100 DOLLAR\*\*\*\*

To The  
Order Of

KABB-TV  
 4335 NW Loop 410  
 San Antonio, TX 78229

|||||

*Rachael V. Olson*

Authorized Signature